Nanichi Betancourt

User Experience Designer • Product Designer

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CAREER OBJECTIVE

Recent Columbia University UX/UI Bootcamp graduate. Continuously working to ensure all points of contact, from the opening of a product's box to the layout of its digital interfaces, are easy and enjoyable to navigate. Focused on creating meaningful experiences and solving complex problems with human centered solutions.

EDUCATION

Bootcamp Certificate: User Experience & User Interface Design
August 2020 - February 2021 | Columbia University | New York, New York

Bachelor Of Fine Arts: Graphic Design
May 2017 | School of Fine Arts of Puerto Rico | San Juan, Puerto Rico

WORK EXPERIENCE

Freelance Product Designer | Self Employed
January 2012 - PRESENT | New York, New York
Designed logos, websites, posters and various media content for multiple clients. The majority of this work was completed remotely. Portfolio Samples

Graphic Designer | Meridian Furniture
April 2019 - August 2020 | Brooklyn, New York
- 2019 Catalogue Design
- User Interface Design: Amazon Store Page
- Email marketing campaign & content design: css/html + scheduling
- Creating unique content with cohesive branding for each platform

Graphic Design Intern | Wawrzy LLC
June 2018 | Dobbs Ferry, New York
- Website Design: www.kayadeckelbaum.com
- Email marketing campaign & content design: mailchimp
- Photo editing & retouching
- Creating unique branded content for social media marketing

SKILLS

- Adobe XD
- Google Suite & Microsoft Office
- Adobe Cloud
- Visual Studio Code

- WIX/SquareSpace
- CSS/HTML
- Figma
- Miro

- User Research
- Usability Design
- Wireframing
- UI Prototyping